



## Program of Study: Business Management Certificate

Career Pathway: Business, Marketing & Public Administration

Secondary Partner:

Program Name:

CIP:

Program ID:

Post-secondary Partner: Trinidad State College

Program Name: Business Management Certificate

CIP: 52.0201

Program ID: CER\_4C2B

**Secondary Program Description:**

This two-year program provides the business, management, and marketing skills necessary for success in entry-level positions requiring foundations of greater responsibility, authority, and leadership. Students who complete the program will be viewed by potential employers as having a broad-based education necessary for today's team-oriented and globally competitive environment. The program prepares students for careers in business, as well as provides students with instruction resources for the purpose of ongoing enhancement of skills. Upon graduation, students will have the business skills, critical thinking skills, human relations skills, and IT skills required to succeed in today's business environments.

Career and Technical Courses

Possibilities of careers, and demand relating to this Pathway

State Graduation Requirements: [www.cde.state.co.us/postsecondary/graduationguidelines](http://www.cde.state.co.us/postsecondary/graduationguidelines)

High School/Secondary

- BUS 1002 Entrepreneurial Operations CE
- BUS 1015 Introduction to Business CE
- BUS 2017 Business Communications & Report Writing CE
- CIS 1018 Intro to PC Applications CE
- CIS 1055 Complete Spreadsheets: (Software package) CE
- MAR 2016 Principles of Marketing CE
- BUS 2016 Legal Environment of Business CE
- MAN 1002 Ethics and Values CE
- MAN 1017 Time Management CE
- MAN 2000 Human Resource Management I CE
- MAN 2026 Principles of Management CE
- MAR 1060 Customer Services CE
- MAT 1160 Financial Mathematics CE

**Possibilities of Careers:**

CIP Code - 52.0201- Business Administration and Management, General Relevant occupations include: 11-1011.00 Chief Executives 11-1011.03 Chief Sustainability Officers 11-1021.00\* General and Operations Managers 11-2022.00 Sales Managers 11-3012.00 Administrative Services Managers 11-3013.00 Facilities Managers 11-3013.01 Security Managers 11-3051.00 Industrial Production Managers 11-3051.01 Quality Control Systems Managers

**Employment Demand and Wage Data:**

According to the Colorado Labor Market Information database, as accessed in June 2022, "the estimated number of Business and Financial Operations (Occupation Code - 130000) employed in Colorado in 2020 was 223,455. It is projected that in 2030 there will be 270,054. This represents an annual average growth rate of 1.91%." When considering the number projected to exit associated occupations there are expected to be more than 25,000 jobs annually in Colorado. A report commissioned by the college, from the Claris group completed in June 2022, indicates that regional economic data from EMSI/Burning Glass and stakeholder conversations prioritize business programs as an area of current and growing educational need. The Business and Financial Operations cluster includes the following sectors: Sector 55 Management of Companies and Enterprises; Sector 52 Finance and Insurance; Sector 92 Public Administration; Sector 56 Administrative and Support and Waste Management and Remediation Services, all sectors predicted to grow between 1 to 3.5 percent over the long term.

<b>Related Industry Certifications/Credential(s) offered through program:</b>	<b>Work-based Learning offered through program:</b> Career Research Cooperative Education Job Shadowing
<b>Advanced Credit Options Key:</b> Notate above which course has an articulation agreement or concurrent enrollment. <b>AA</b> – Course is approved for Articulation Agreement <b>CE</b> – Course is offered as Concurrent Enrollment	<b>CTSO organization(s):</b> <input type="checkbox"/> DECA <input type="checkbox"/> FBLA <input type="checkbox"/> FCCLA <input type="checkbox"/> FFA <input type="checkbox"/> CCSA <input type="checkbox"/> HOSA <input type="checkbox"/> SkillsUSA <input type="checkbox"/> TSA <input type="checkbox"/> SC <sup>2</sup>

POSTSECONDARY CREDENTIALS				
Postsecondary	<b>Certificate(s) offered through program:</b>	<b>Associate Degree(s) offered through program:</b>	<b>Bachelor's Degree(s) program aligns to:</b>	<b>Advanced Degree(s) program aligns to:</b>
	Business Management Certificate	Business Management AAS	Business Management BA/BS	MBA
	<b>Postsecondary Program Description:</b> This two-year program provides the business, management, and marketing skills necessary for success in entry-level positions requiring foundations of greater responsibility, authority, and leadership. Students who complete the program will be viewed by potential employers as having a broad-based education necessary for today's team-oriented and globally competitive environment. The program prepares students for careers in business, as well as provides students with instruction resources for the purpose of ongoing enhancement of skills. Upon graduation, students will have the business skills, critical thinking skills, human relations skills, and IT skills required to succeed in today's business environments.			
	<b>Program Requirements for Entry:</b> <a href="http://www.trinidadstate.edu/admissions">http://www.trinidadstate.edu/admissions</a>			
<b>CTE Courses</b>				

