

**WE ARE
TRINIDAD STATE**



**9/13/19
CONVOCATION**



- Lunch and connect with colleagues
- Celebrate what we are doing well
- Understanding our Service Area
- Special Guest Speaker – **Andrea Aragon**
- Looking toward the future – Goals
- Enjoy the Museum of Friends!

We are Trinidad State

- We are 95 years old
 - FIRST community college in Colorado!
- Large service area
 - 80,000 people in Southern CO and Northern NM
- \$62.1 million economic impact
- Small classes, affordable tuition
- Outstanding faculty and staff
- Renowned programs
- Others?

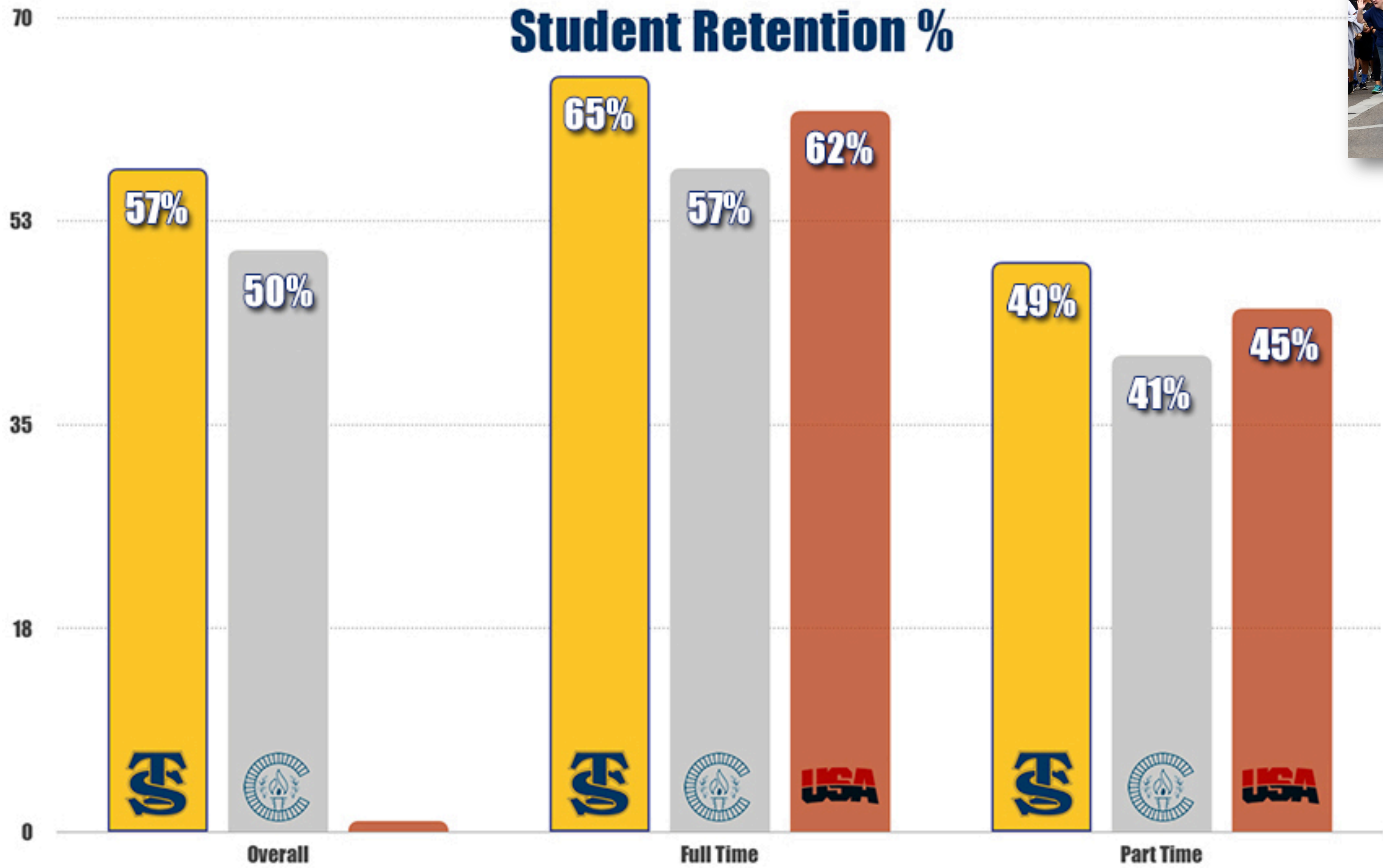


We are Trinidad State:

Why is our work so important?

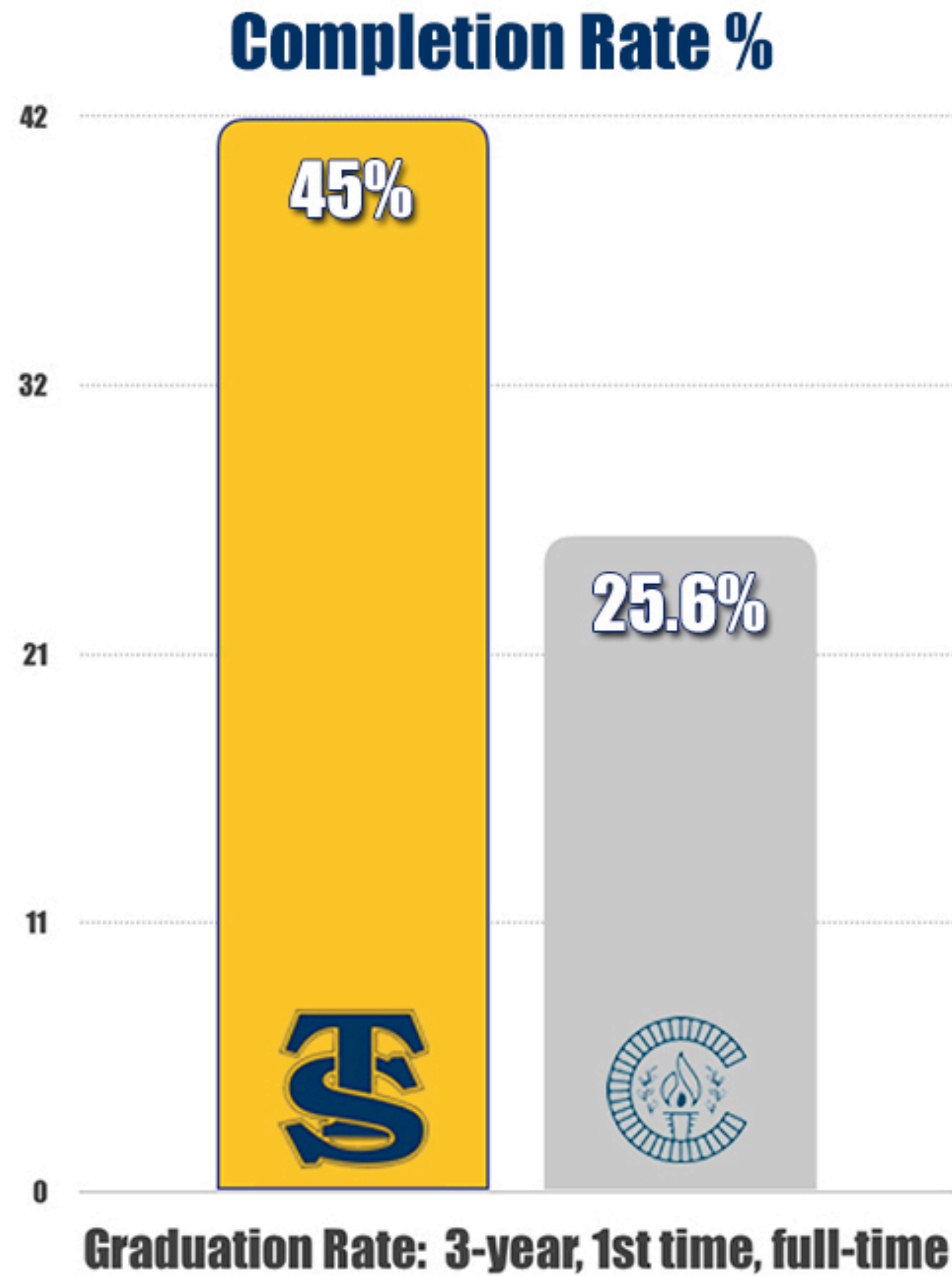
- Because we are changing students' lives!
- Community colleges are engines of talent development and social mobility.
- An on-ramp to the middle class.
- We strengthen communities through talent/workforce development.
- We strengthen families by giving our students a chance to be self-sufficient.

We are Trinidad State



Source: CCCS Factbook, AY 2017-18

We are Trinidad State



Source: CCCS Factbook, AY 2017-18



What underlies our strong retention and completion rates?

Your thoughts?

- _____
- _____
- _____
- _____
- _____
- _____

**STUDENTS
FIRST**



**We are
Trinidad State**



VIEW FROM THE MOUNTAINTOP



- *Let's enjoy the view.*
- *Let's learn from the experience.*
- *Let's thank those who have helped us along the way.*
- *Let's look to greater heights.*

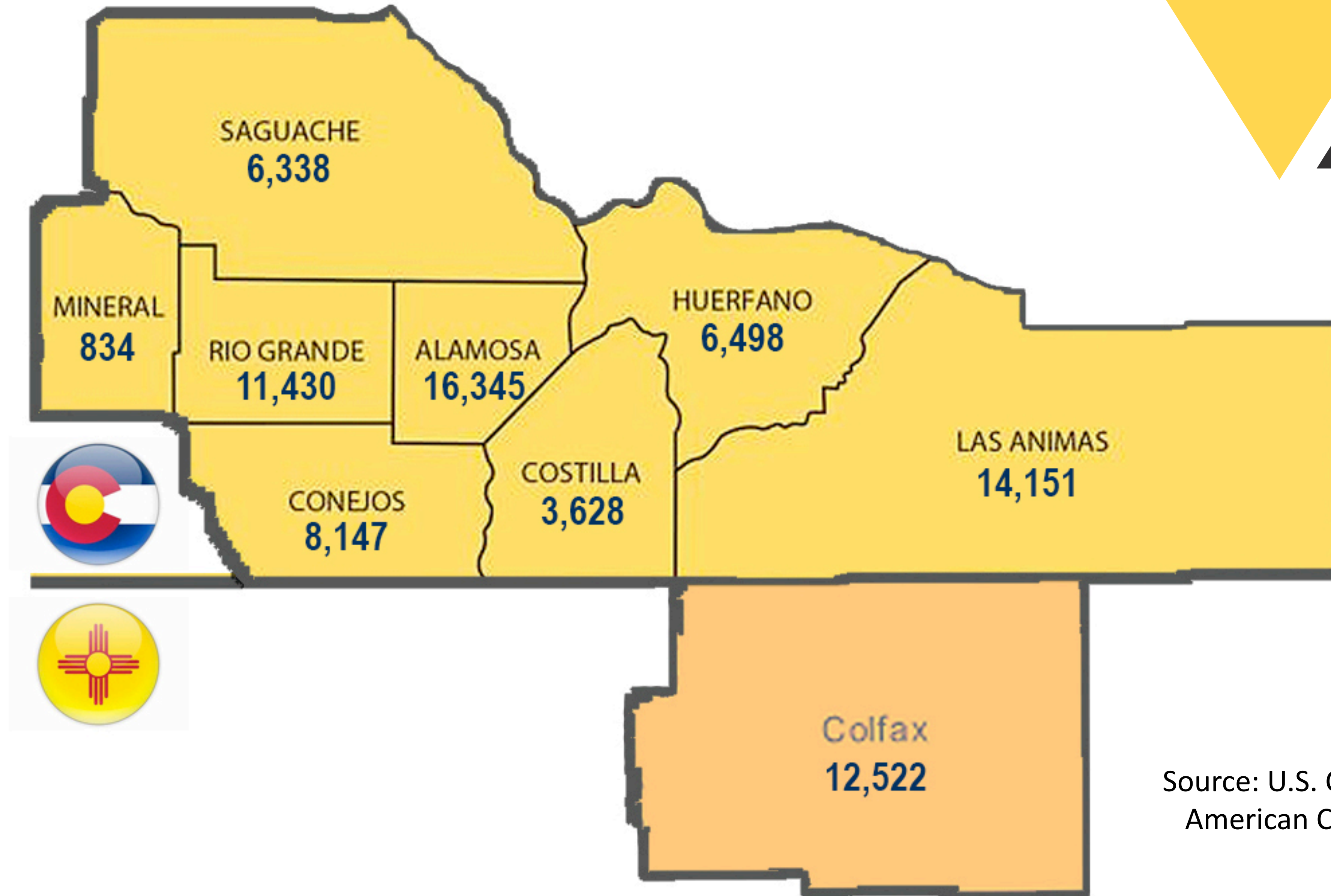


We are Trinidad State: **Demographic Data**

Established in 1925, Trinidad State Junior College was the first community college in Colorado. With campuses in Trinidad and Alamosa, Colorado, we provide an affordable and accessible education to students in southern Colorado and beyond.

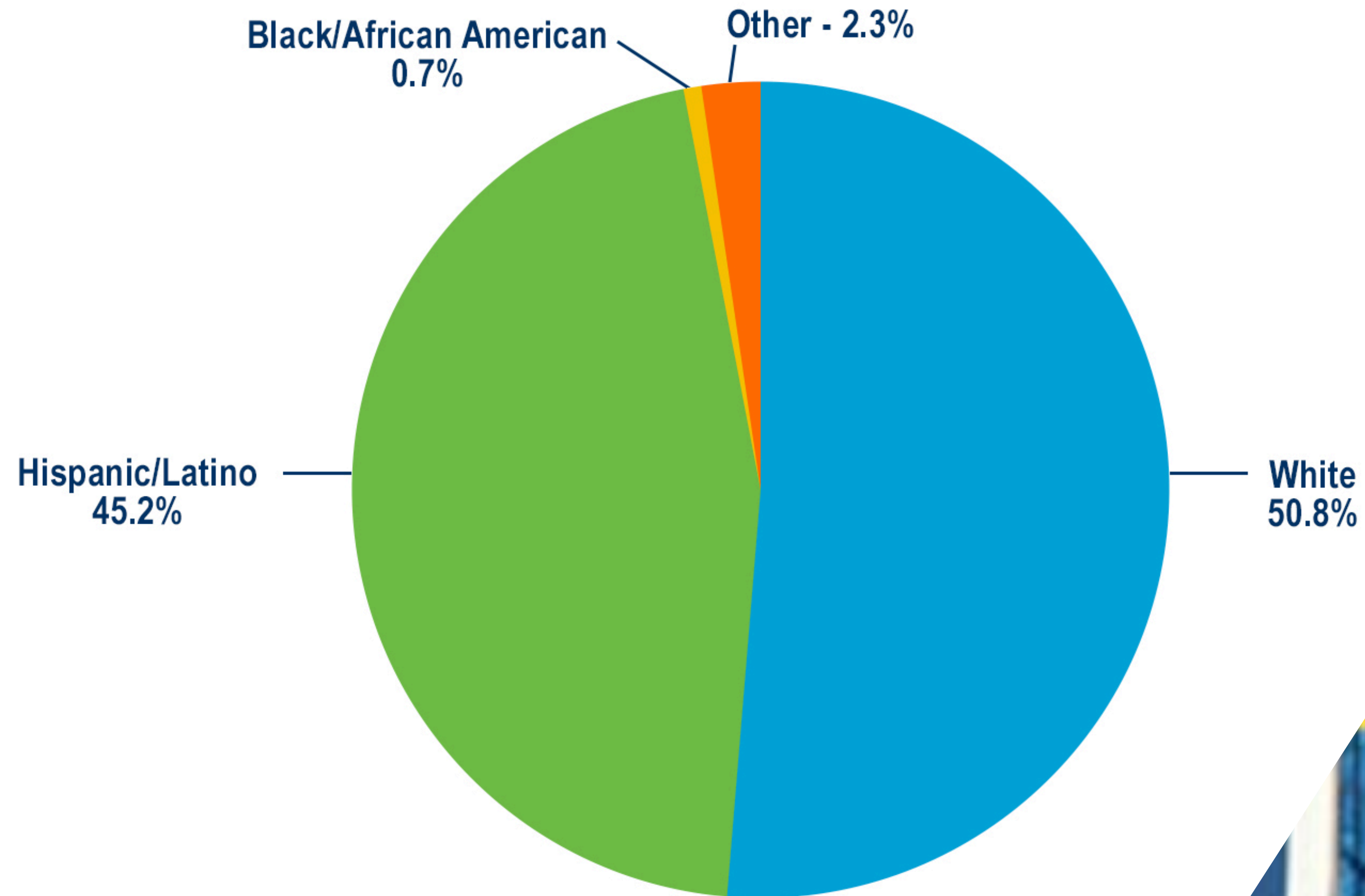


Our Service Area: County Population ~80,000



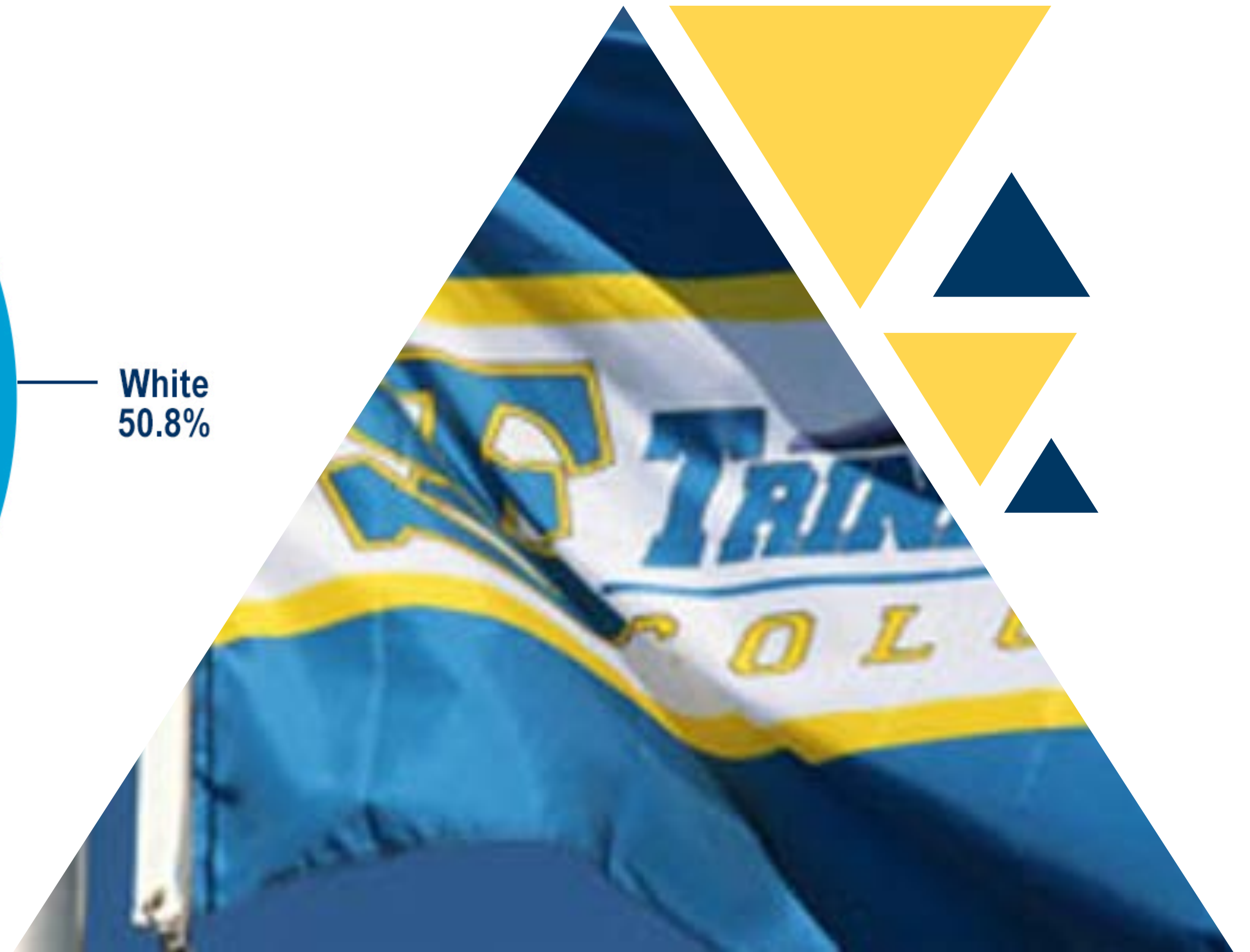
Source: U.S. Census Bureau, 2013-2017
American Community Survey 5-Year
Estimates

Our Service Area: Race/Ethnicity

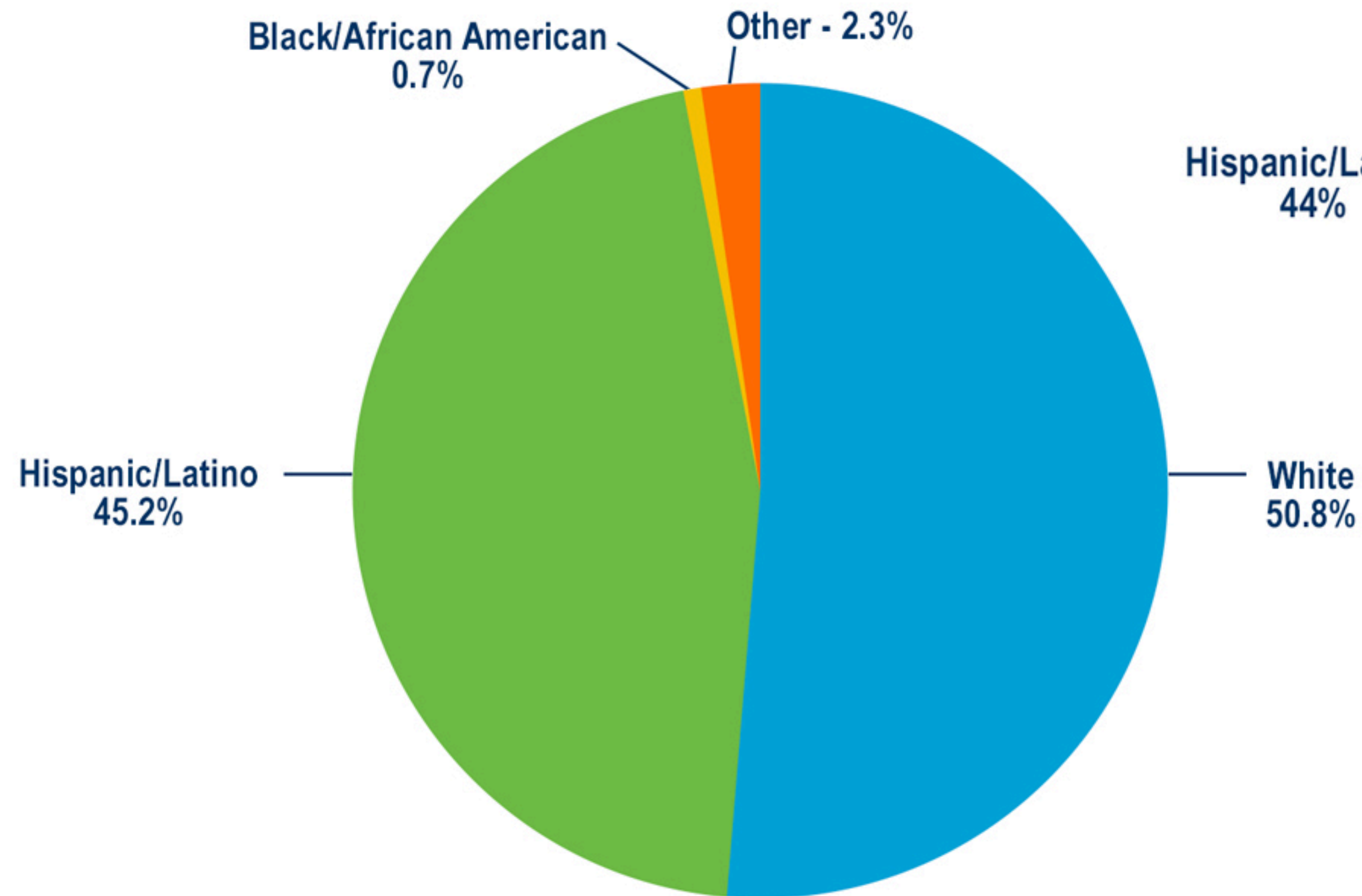


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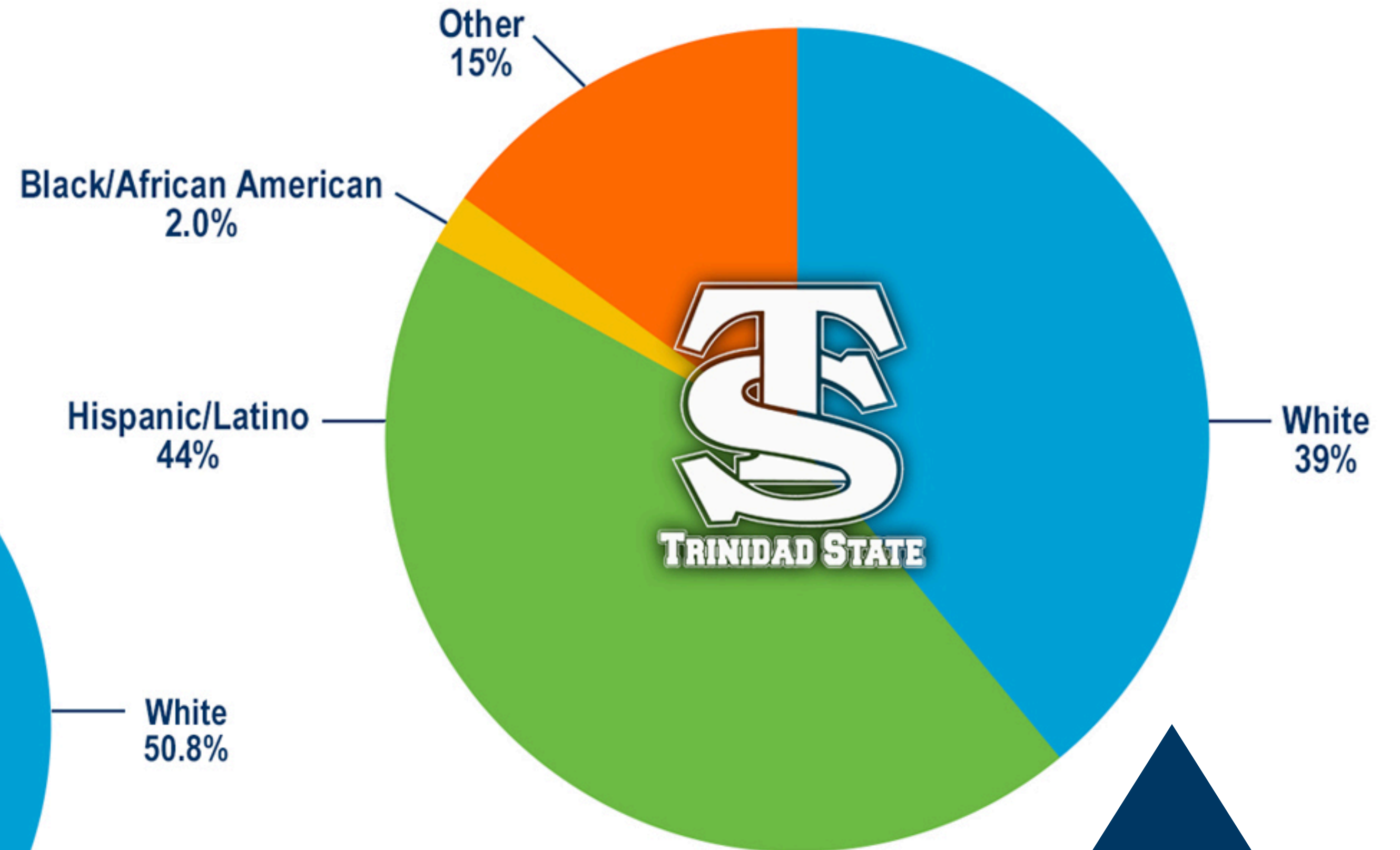
U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates



Our Service Area: Does our student population reflect our community?

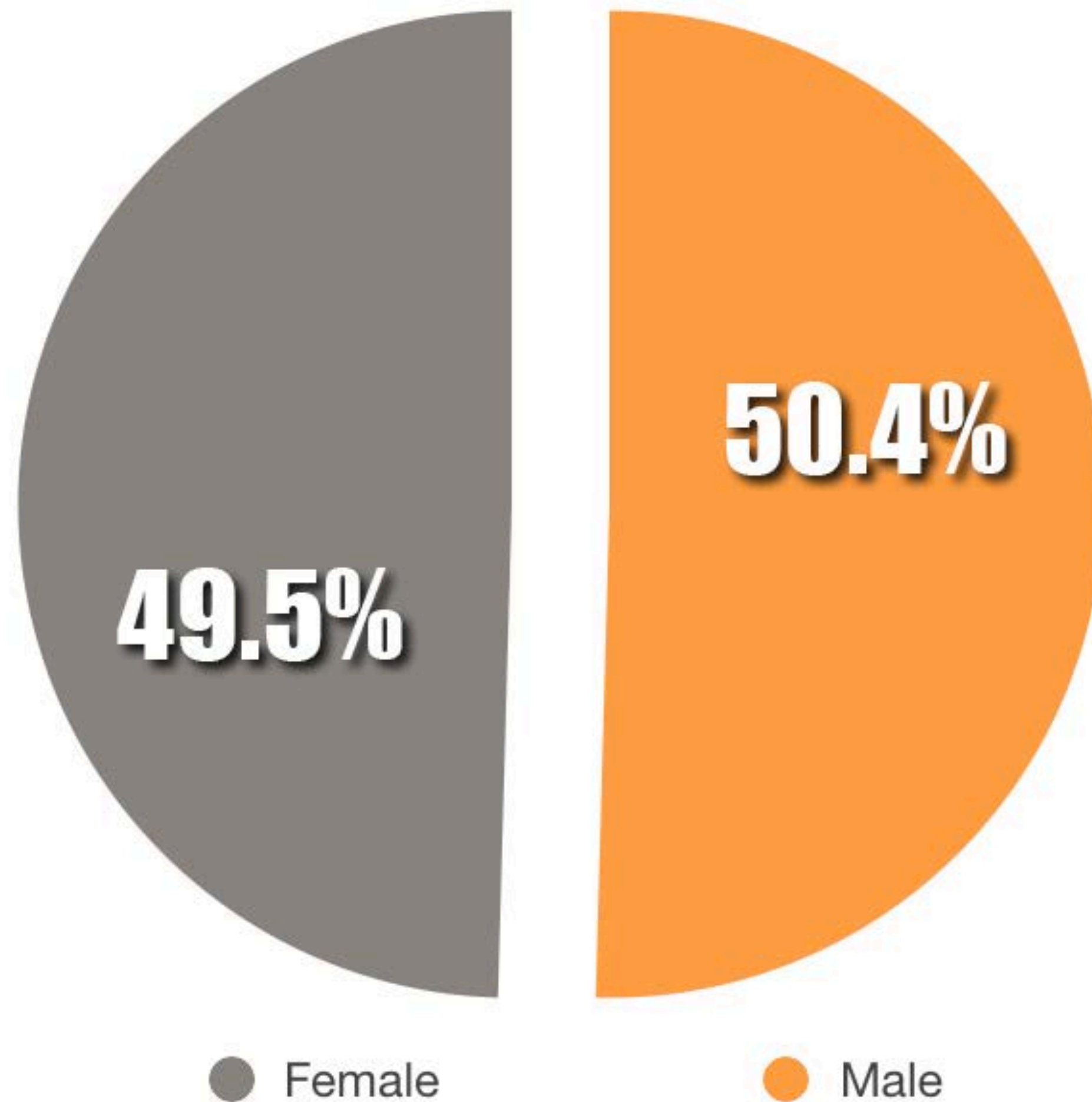


Source:
U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates



Source: CCCS Factbook, AY 2017-18

Our Service Area: Gender

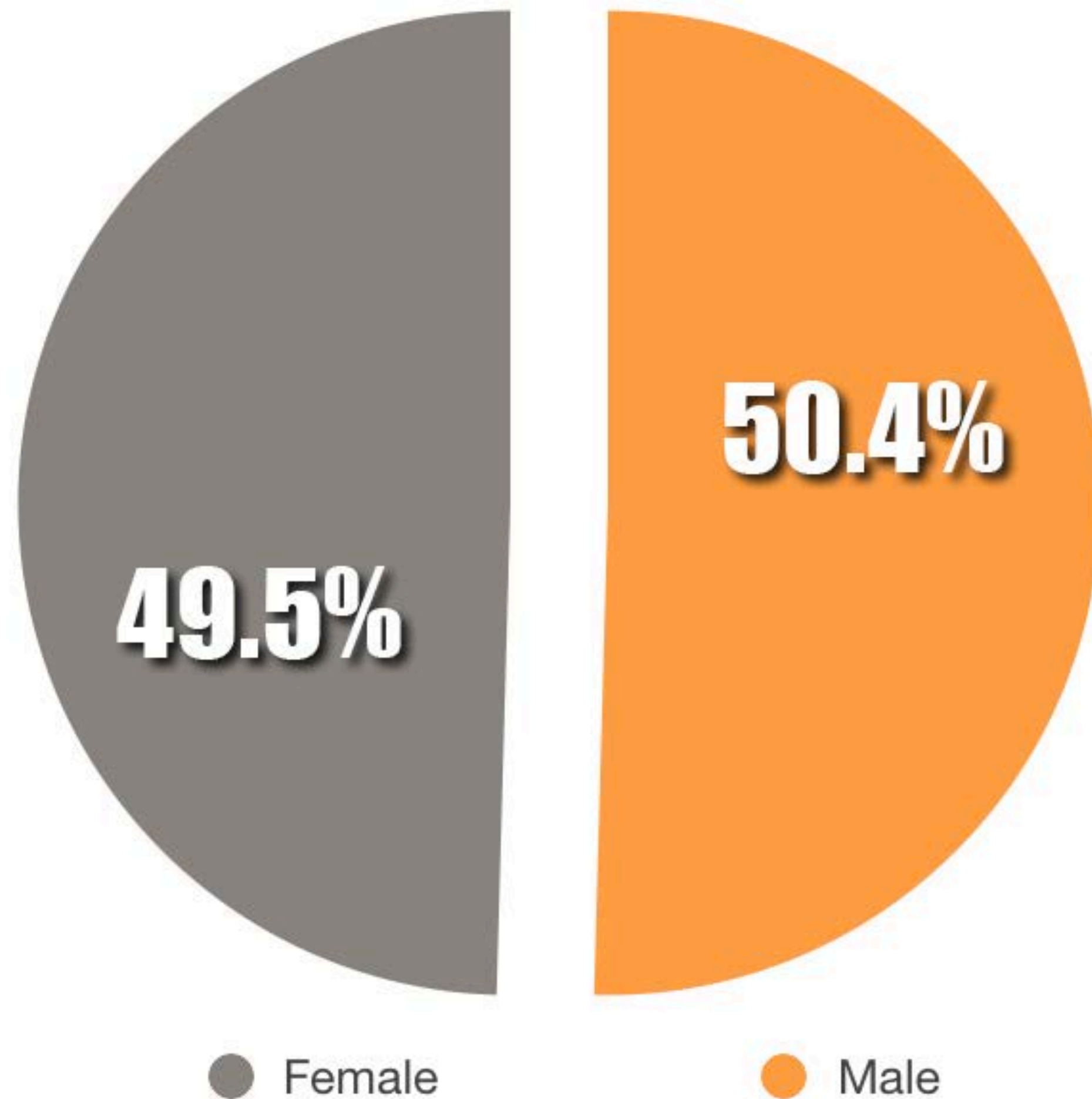


Source:

U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

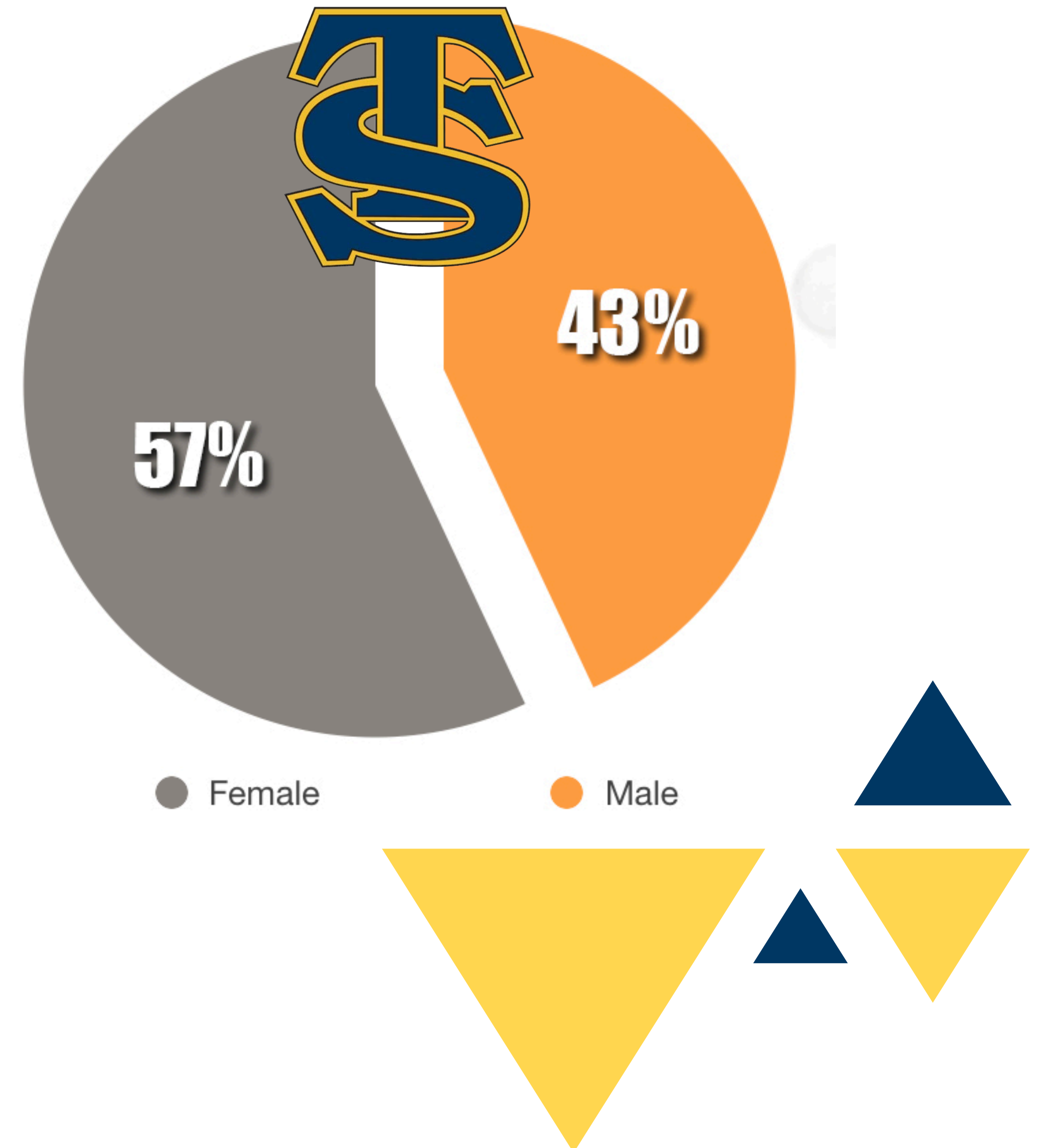


Our Service Area: Does our student population reflect our community?



Source:

U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates



Our Service Area: Veterans



Veterans

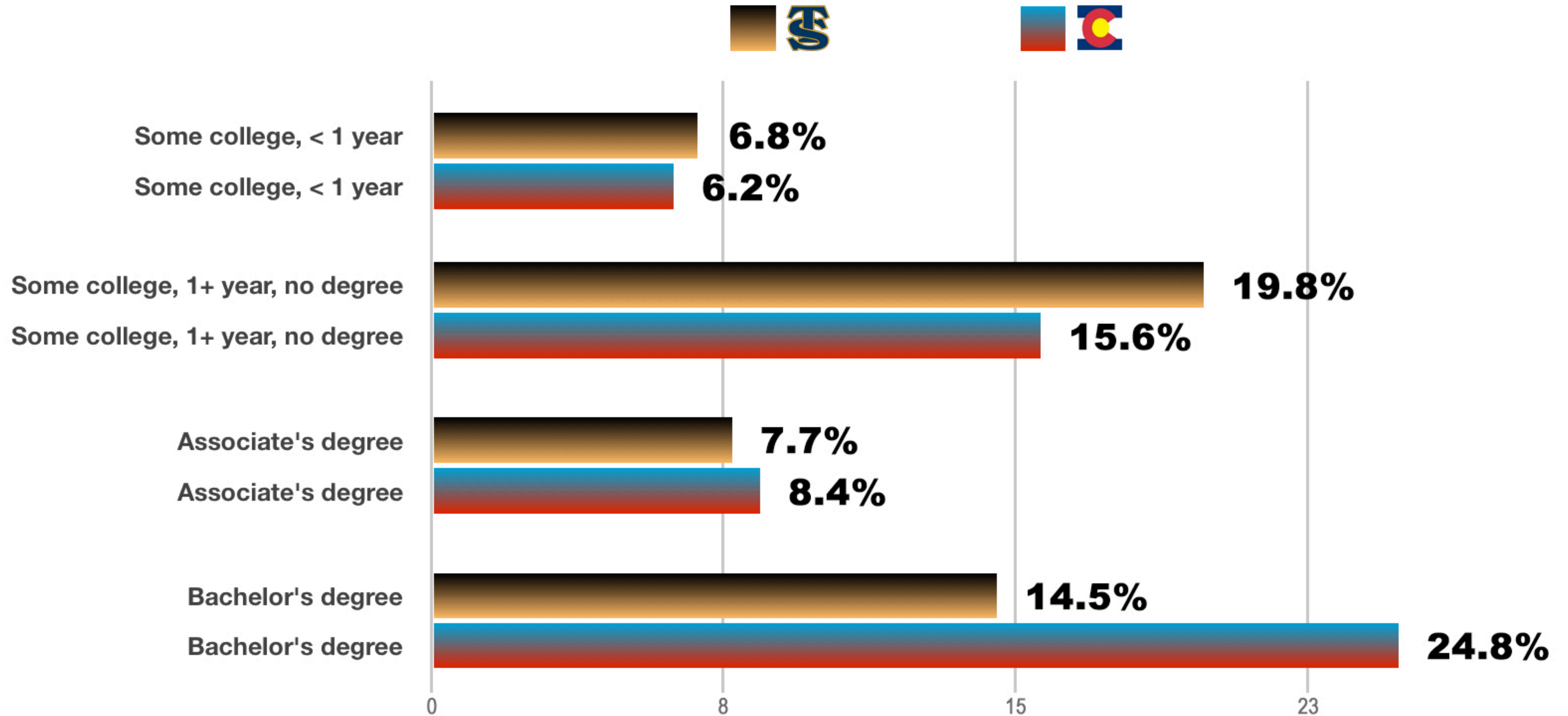
Honoring all who served

Total
Veterans in our
service area:
6,523

Total veterans enrolled at Trinidad State Junior College
(Fall 2019)
37



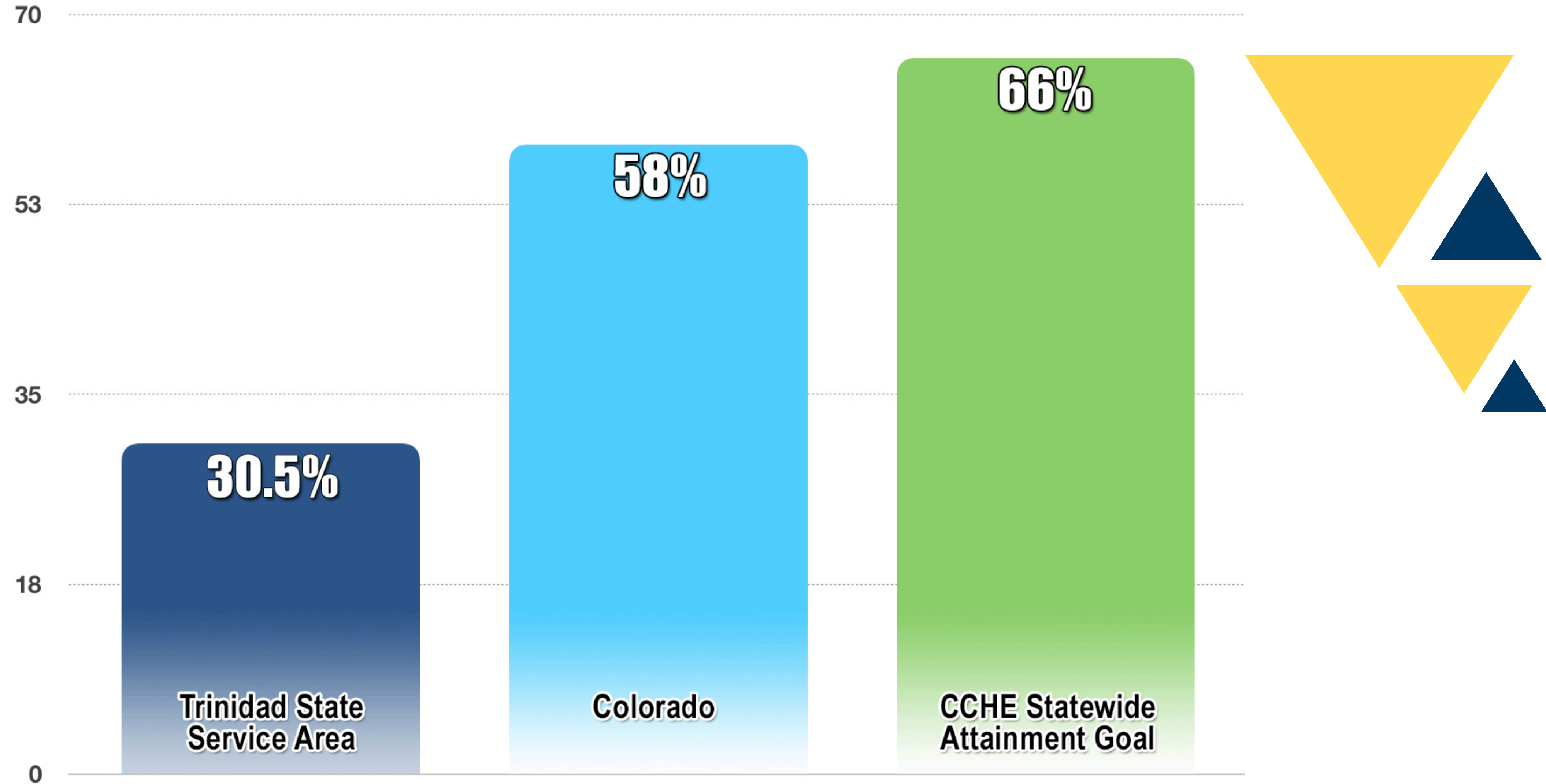
Our Service Area: Educational Attainment – age 25+



Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

Our Service Area: Educational Attainment

Percent of Population Holding a College Credential (certificate or degree)



Our Service Area: High school graduates and college enrollment data

Year	High School Graduates	College Enrollment / %	2-Year College Enrollment / %	4-Year College Enrollment / %
2013	732	446 / 61%	164 / 37%	282 / 63%
2014	665	367 / 55%	115 / 31%	252 / 69%
2015	607	353 / 58%	104 / 29%	249 / 71%
2016	680	418 / 61%	119 / 28%	299 / 72%
2017	675	387 / 57%	138 / 36%	249 / 64%

Source: Colorado Department of Higher Education, District-At-A-Glance, High School Cohort Data File

Our Service Area: The Value of Postsecondary Education

Median Wage Outcomes for Graduates Over 10 years



Colorado Department of Higher Education: Maximizing Value for our Students and our State, 2019

Our Economic Landscape

➤ TRINIDAD

- > Fisher's Peak
- > Space-to-Create
- > Hospital Expansion
- > Commercial Development
(*La Puerta, Champions, Fox West, Columbian Hotel*)

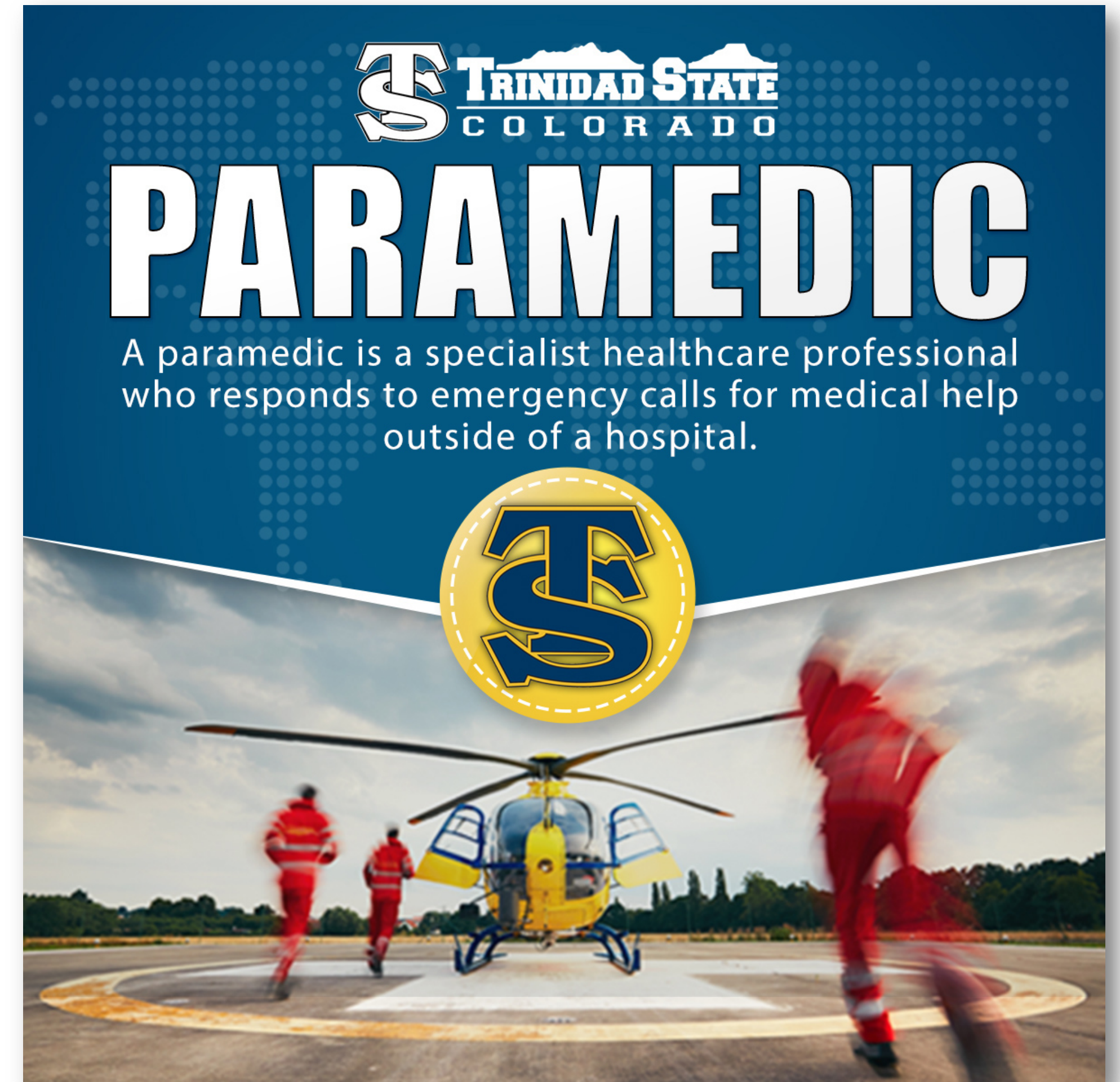
➤ VALLEY

- > Downtown Redevelopment
- > Healthcare
- > Agriculture, Hemp, Aquaculture/Aquaponics
- > Drone Pilot/Development



Trinidad State Program Alignment with Economic and Community Needs

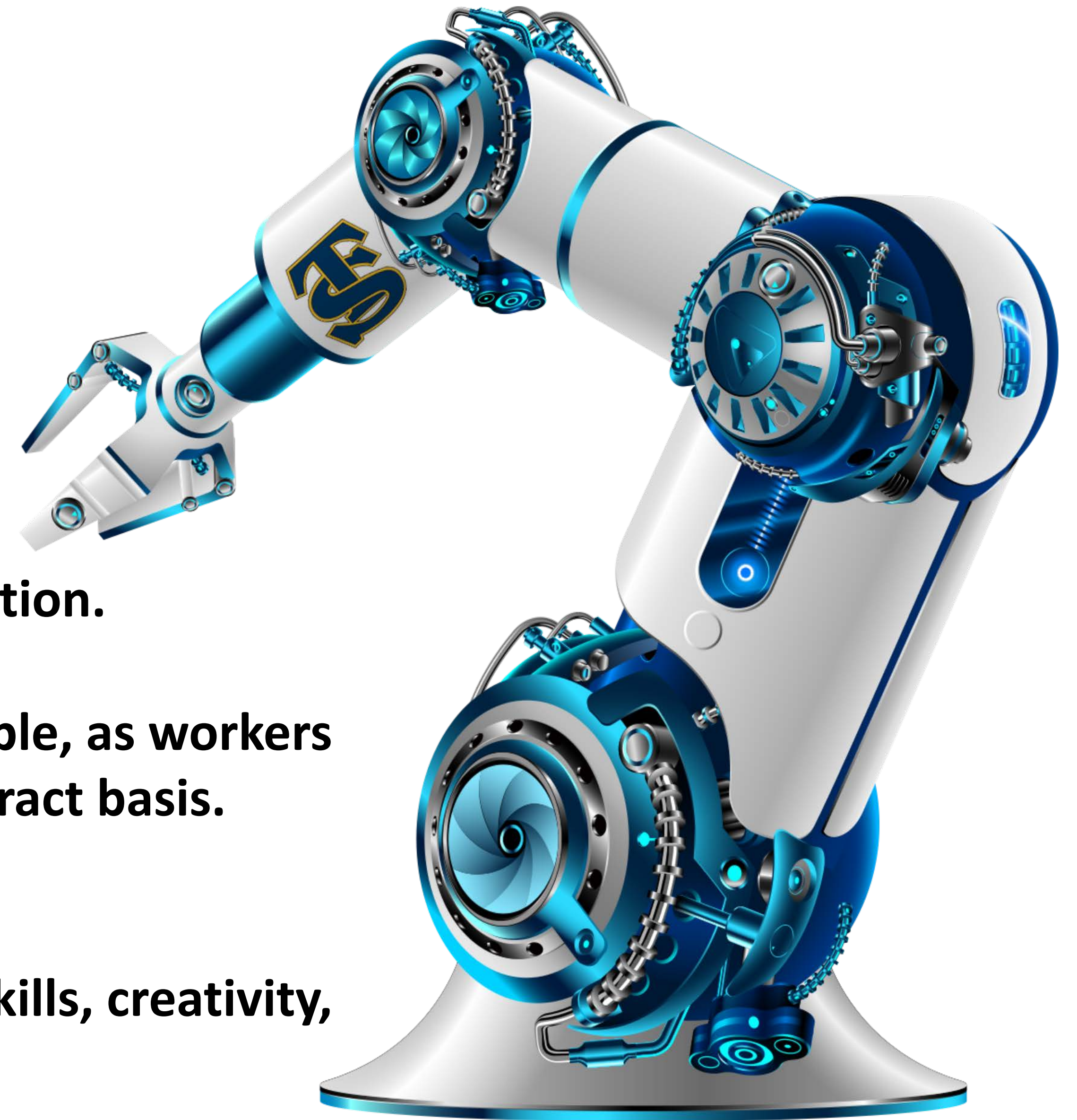
- Nursing expansion
- BSN
- Paramedic
- Trail Building Certificate
- TPREP (Teacher Education)
- Unmanned Aviation (Drone)
- Construction
- Visual and Performing Arts



Labor Market of the Future

Colorado Talent Pipeline Report (2018):

- Jobs of the future will look very different from the jobs of today.
- Largely due to technological advances, such as automation, artificial intelligence, and globalization.
- The future workforce will need to be more flexible, as workers change jobs more often and are hired on a contract basis.
- Certain skills will be in high demand: technological fluency, social and interpersonal skills, creativity, and cross-cultural competency.





**WE ARE
TRINIDAD STATE**



**CHALLENGES
& GOALS**

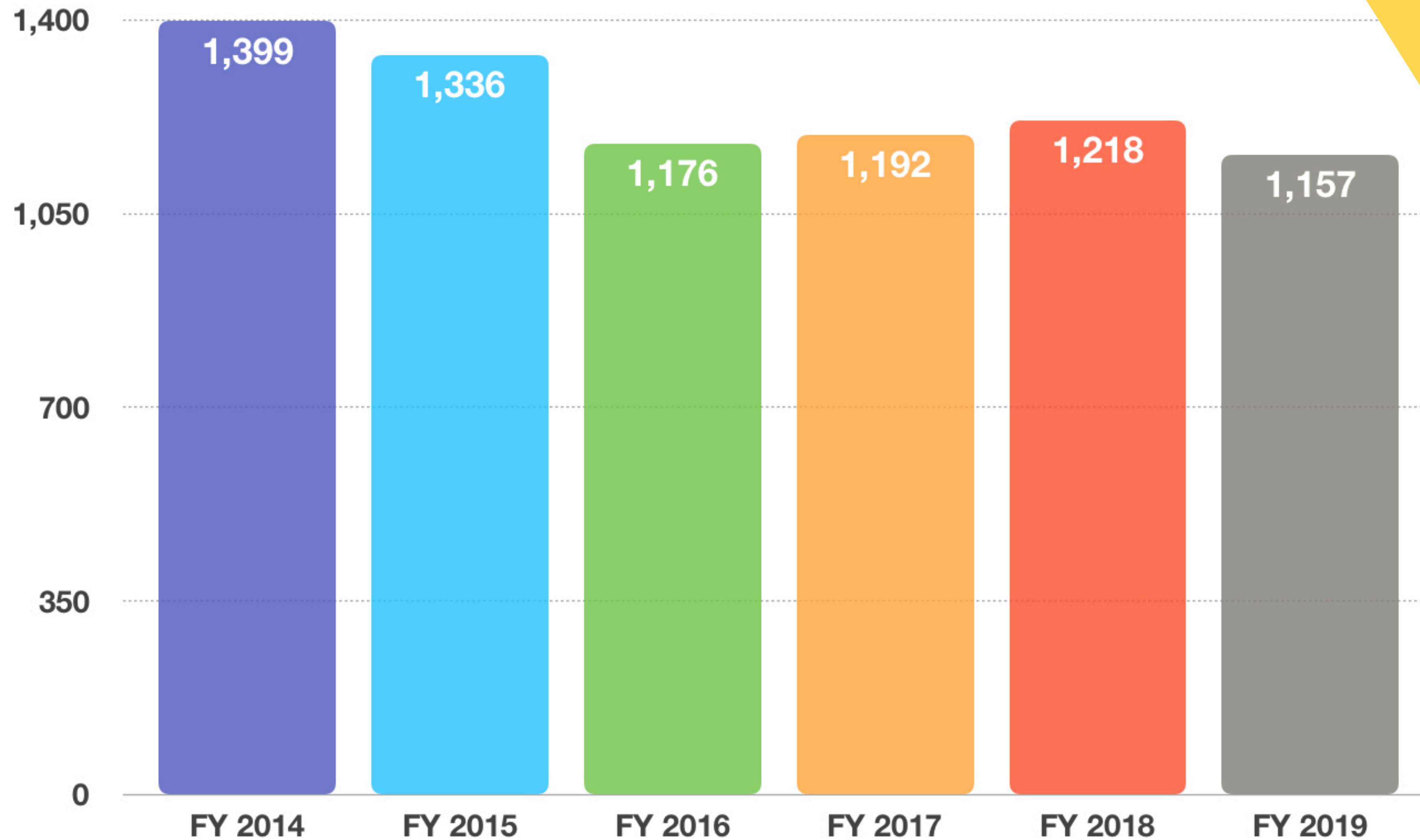


Challenges:

- Enrollment
- Budget
- Equity Gap – completion
- Transfer



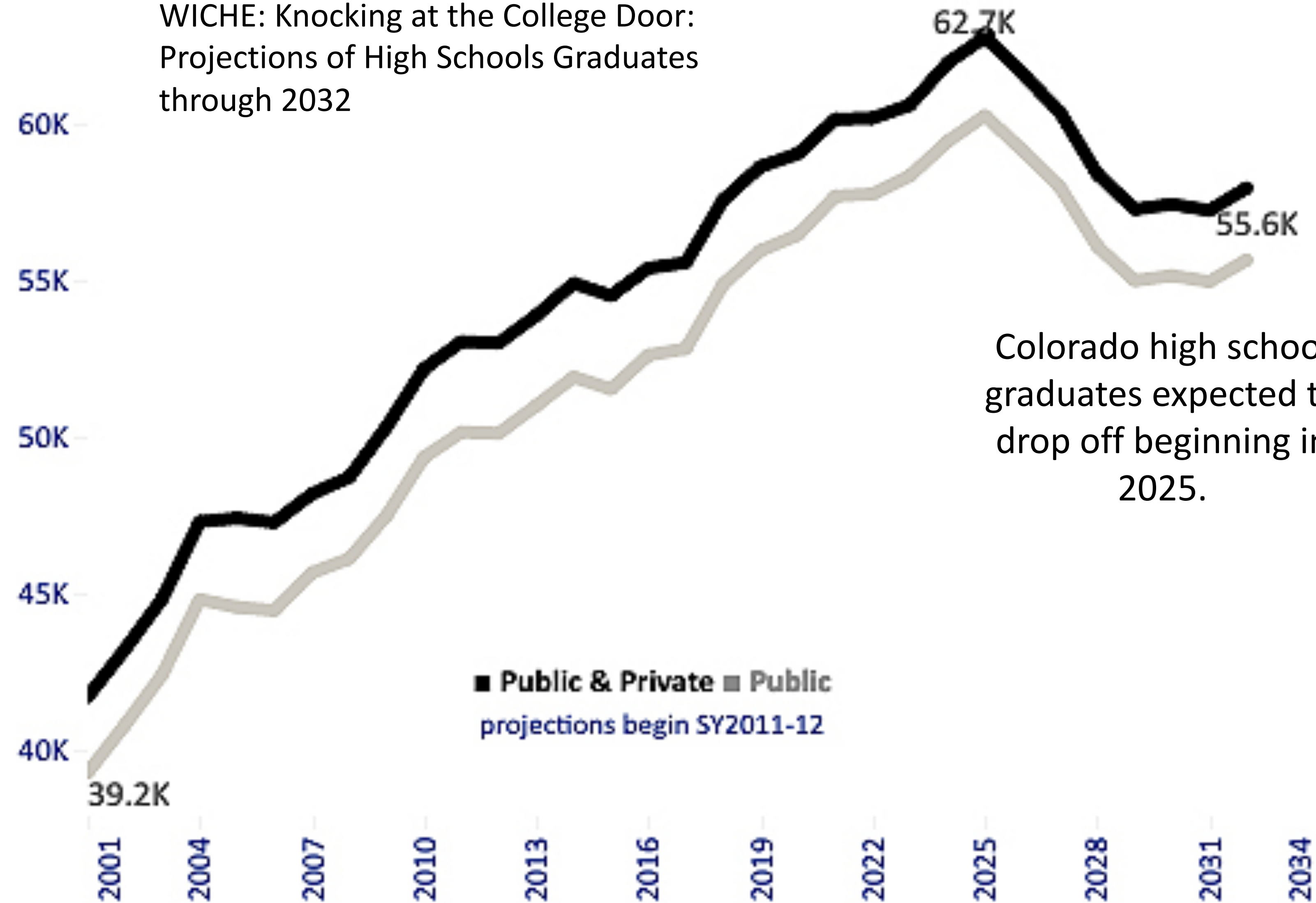
Challenge #1: Enrollment (FTE)



Source:
CCCS Factbook, AY 2017-18

Challenge #1: Enrollment

WICHE: Knocking at the College Door:
Projections of High Schools Graduates
through 2032



Colorado high school
graduates expected to
drop off beginning in
2025.

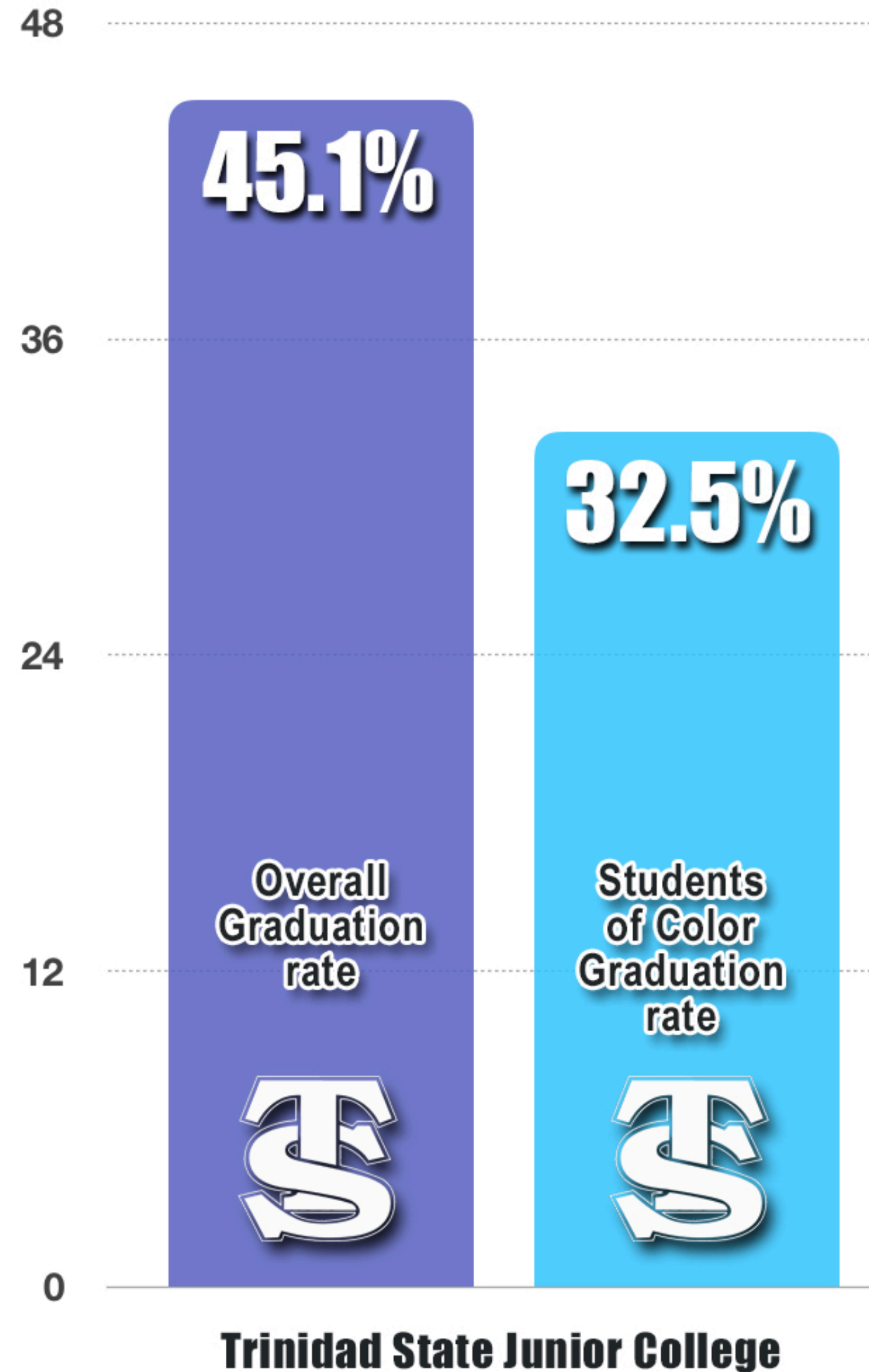


Challenge #2: Budget

- **Been through rough patch: 2013 – 2018**
- **As enrollment has stabilized, we are looking at slowly and conservatively investing in strategic areas**
- **Prioritized salary increases this year, and filled several faculty and staff positions**
- **Hiring new VP for the Valley Campus**
- **Dependence on grants**
- **Rebuilding reserves**



Challenge #3: Completion Equity Gap

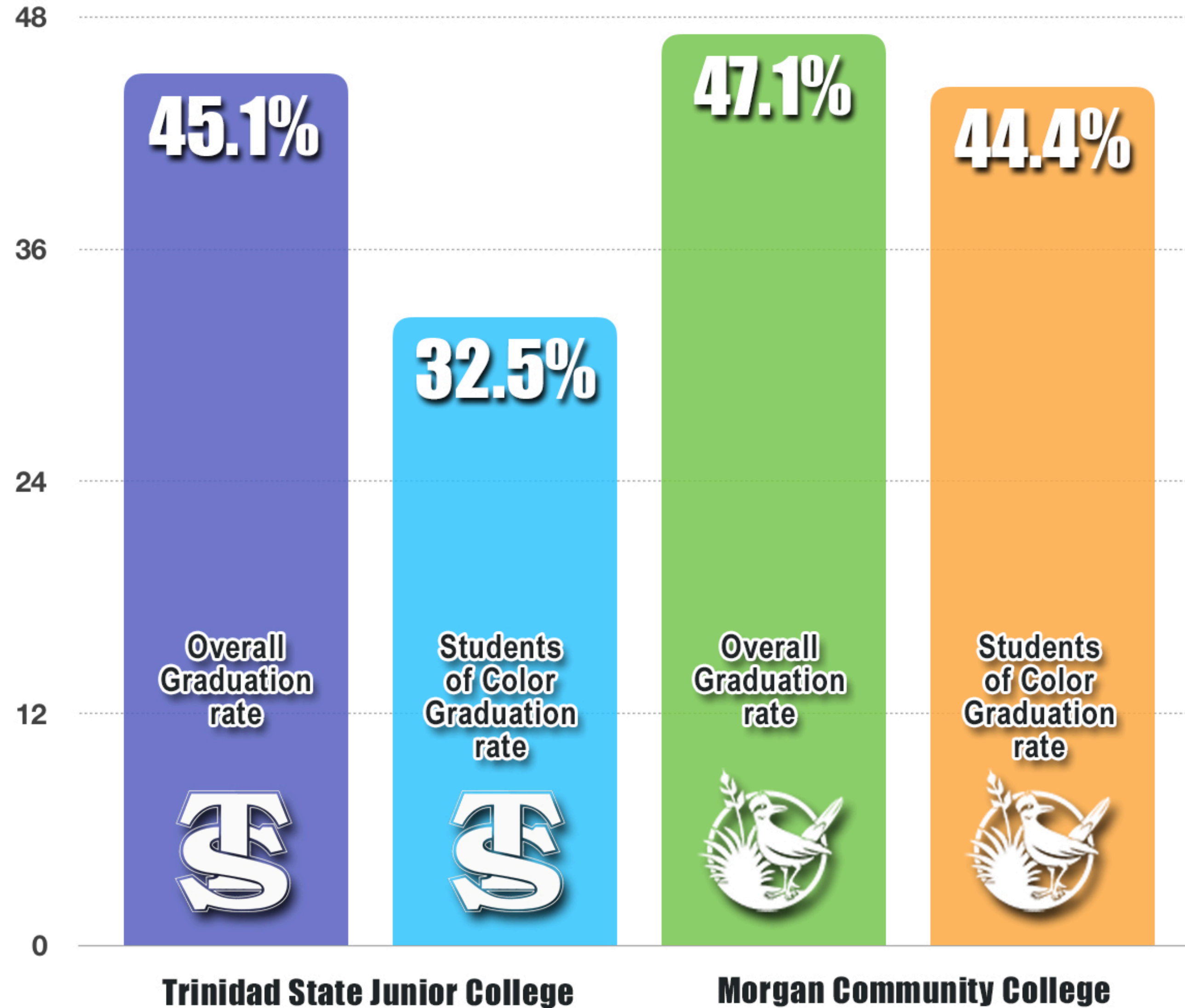


Graduation rate – 3 yr, 1st time, full-time

- **TSJC Equity Gap:**
*12.6 percentage points,
3rd highest in CCCS*

Source: CCCS Factbook, AY 2017-18

Challenge #3: Completion Equity Gap

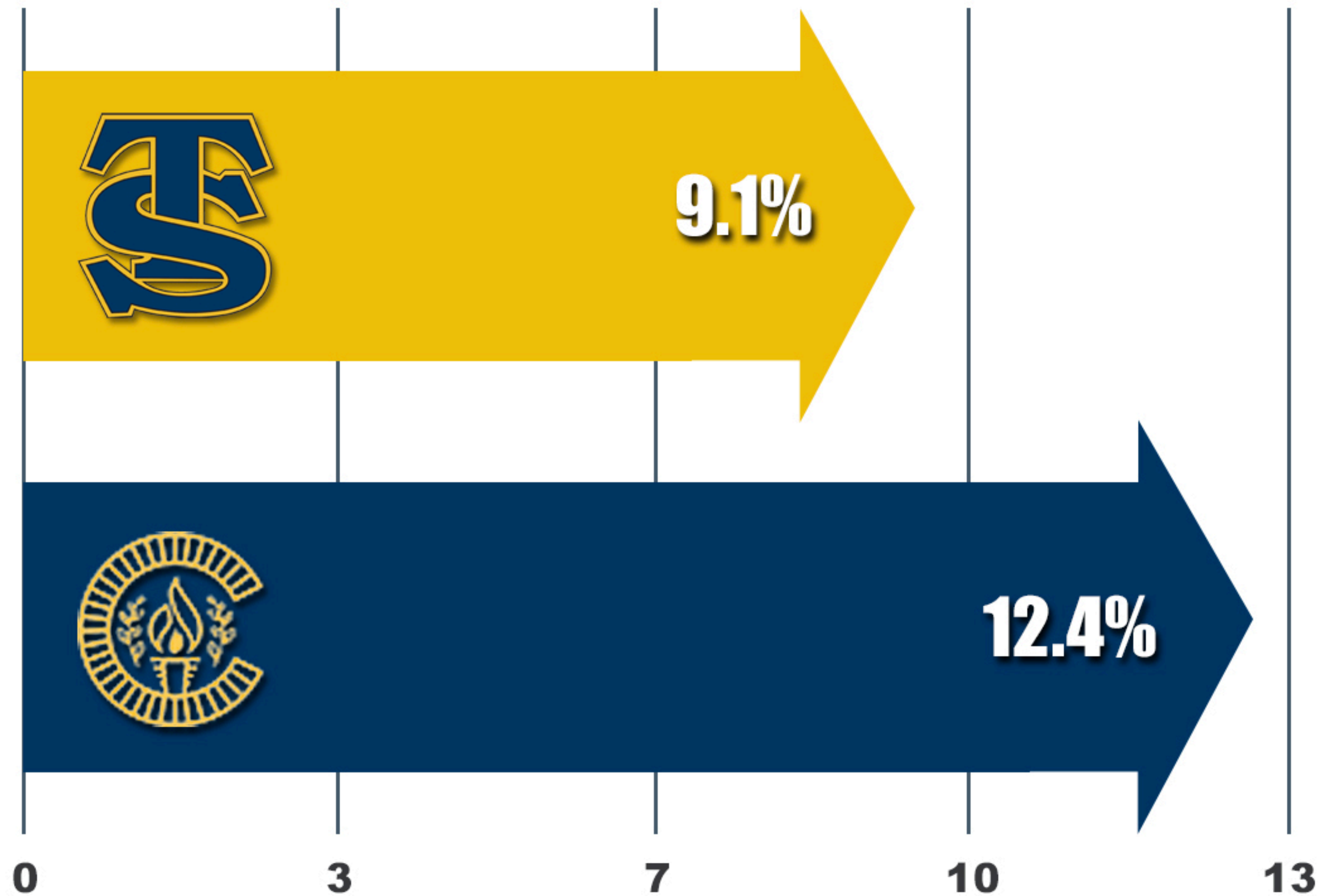


Source: CCCS Factbook, AY 2017-18



- **TSJC Equity Gap:**
*12.6 percentage points,
3rd highest in CCCS*
- **MCC Equity Gap:**
2.7 percentage points

Challenge #4: Transfer Rate



Source: CCCS Factbook, AY 2017-18



About 100 students per year over the last three years.

Goals: Alignment to Mission and Strategic Plan

Our Mission:
Enriching our
diverse
communities
through quality
educational
experiences and
lifelong learning.

Core Value:

**STUDENTS
FIRST**



Goals: Strategic Plan



Five Priority Areas:

Transform Student Experience - Increase Enrollment, Completion, Success

**Engage
Faculty & Staff**

Cultivate Our Relationships

Enrich Our Communities

Operate with Excellence

Goals:

Transform Student Experience - Increase Enrollment, Completion, Success

- ♦ Strategic Enrollment Management
- ♦ Scheduling for Students First
(MWF, evenings, weekends)
(Learning Center, Success Center, Library)
- ♦ Equity & Inclusion Committee
- ♦ Revisit Scholarships
- ♦ Transfer Partnerships
- ♦ Labor Market Success



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Engage Faculty & Staff

- ♦ Invest in people
- ♦ Communication
- ♦ Equity & Inclusion



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Cultivate Our Relationships

- ♦ PARTNERSHIPS
- ♦ Concurrent Enrollment - Districts
- ♦ Four-year institutions
- ♦ Community organizations
- ♦ Employers
- ♦ Alumni

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Enrich Our Communities

- ♦ Academic Programs
 - Provide an educated/skilled workforce
- ♦ Athletic Programs
- ♦ Cultural Programs
- ♦ Raise quality of life
- ♦ Raise our image



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Operate with Excellence

- ♦ Build financial strength and capacity
- ♦ Strategic facilities & IT planning
- ♦ HLC four-year update
- ♦ Continue building reserves
- ♦ Emergency Operations

Outcomes:

By 2025 (TSJC 100!):

- Increase enrollment 1160 to 1400 FTE (20%)
- Close the completion equity gap (12.6% to 0% gap)
- Double the number of transfers (100 to 200)
- Put \$1 million per year in reserves
- Launch capital campaign to support Strategic Facilities Plan

**STUDENTS
FIRST**



Vision: Dream big!

- TSJC will become an increasingly serious option for families across Colorado who are looking for an affordable residential college with guaranteed transfer to universities across the state.
- TSJC will be at the center of economic development activities in Trinidad and the San Luis Valley, as well as other communities in our service area.
- TSJC will build the workforce that drives our economies.
- TSJC will raise the educational aspirations of our service area population, strengthening our ties to K12 schools and reaching out to working adults.

**STUDENT'S
FIRST**



My request to the college . . .

Consider (yourself and with colleagues) the following questions:

- Can you commit to achieving these outcomes?
- What are your hopes, dreams, aspirations for TSJC?
- What are the barriers to achieving those?

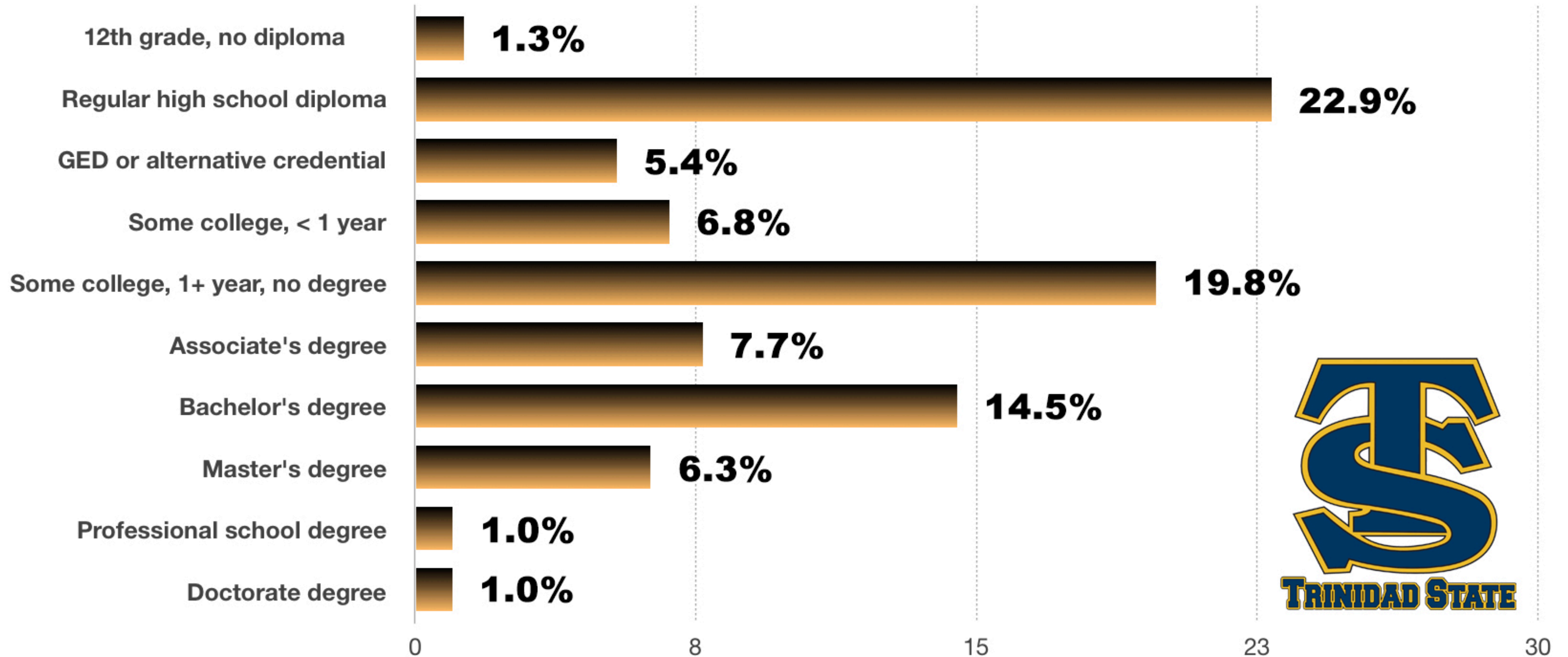




2019 Convocation
Museum of Friends
Walsenburg, Colorado

Our Service Area: Educational Attainment – age 25+

TSJC SERVICE AREA BY % - 55,107 Total Population



Our Service Area: Educational Attainment – age 25+

COLORADO BY % - 3,668,477 Total Population

